

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Robert Carl Silkey, et al. Application Serial No.: 09/754,182 Filed: January 3, 2001 Title: SYSTEM AND METHOD FOR NETWORK BASED MARKETING Attorney Docket No.: 111109-001-US	Group Art Unit: 3622 Examiner: Jean D. Janvier Conf. No.: 2812
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AMENDMENT AND RESPONSE TO OFFICE ACTION

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

This communication is in response to the Office communication mailed May 31, 2007.
Examination on the merits and allowance of the above identified application is respectfully
requested in view of the following, where:

Amendments to the Claims begin on page 2 of this paper; and

Remarks begin on page 7 of this paper.